



EURETINA 2025 Bayer Media Event: Dr. Zoran Hasanbasic biography



Dr. Zoran Hasanbasic

Vice President, Global Medical & Evidence Strategy Lead at Bayer

Dr. Hasanbasic leads global strategies that drive medical excellence, scientific innovation, and exceptional patient outcomes at Bayer. Dr. Hasanbasic built a robust foundation as an ophthalmologist, retina specialist and people leader across local, regional and global roles in Medical Affairs, Global Development, Scientific Research and clinical practice.